

Pearson's Full Year 2023 Data Sheet (unaudited)

Sales by business - select businesses

£bn	2023	2022	Underlying change (%)*
Assessment & Qualifications	1.56	1.44	7%
Pearson VUE	0.65	0.57	10%
US Student Assessment	0.37	0.36	4%
Clinical Assessment	0.27	0.26	5%
UK & International Qualifications	0.26	0.25	6%
Virtual Learning	0.62	0.82	(20)%
Virtual Schools	0.50	0.52	(2)%
Online Program Management	0.11	0.30	(87)%
Higher Education	0.85	0.90	(3)%
US Higher Education	0.71	0.75	(4)%
International Higher Education	0.14	0.15	(1)%

US Higher Education Courseware college units

Units by format			Year on year change
	m	2023 units	2022 units
Print	0.8	1.1	(31)%
Bundles	0.2	0.3	(34)%
Platform	5.6	5.5	2%
Rental	0.3	0.3	(6)%
eText	3.4	3.4	0%
Total	10.3	10.6	(3)%

Pearson+ - Fall semester

	2023	2022	Year on year change (%)
Registered users	3.03m	2.83m	7%
Paid subscriptions	516k	406k	27%

*Underlying sales growth rates exclude both currency movements and portfolio changes. Unless otherwise stated, growth rates relate to the twelve-month period. Figures are unaudited.

Units key

Print: College textbooks

Bundles: College textbooks + platform

Platform: MyLab, Mastering and Revel

Rental: Print textbook rental

eText: eText and Pearson+