



Pearson Public Disclosure Statement Pursuant to California AB 1305: Voluntary Carbon Market Disclosures Act

Last updated: May 2025

Statement of Compliance

Pearson plc, on behalf of itself and all affiliated entities (“Pearson”), provides the following disclosure statement in accordance with California AB 1305, the Voluntary Carbon Market Disclosures Business Regulation Act (VCMDA), codified at California Health and Safety Code (HSC) § 44475.

Disclosures for the Sale or Marketing of Voluntary Carbon Offsets and Emissions Marketing Claims Made with the Purchase or Use of Voluntary Carbon Offsets

Pearson does not market or sell (HSC § 44475) or purchase or use (HSC § 44475.1) voluntary carbon offsets within California.

Disclosures for Emissions Marketing Claims

Pearson discloses the following information¹ in support of its emissions claims² (HSC § 44475.2).

Pearson has a goal to reach net zero by 2050.

Pearson’s strategy and progress to reach its net zero goal are documented in its [Annual report and accounts 2024](#). An independent third party verified and provided limited assurance of Pearson’s scope 1, 2, and 3 GHG emissions claims, among others, as described in the report and accompanying [ISAE 3000 Statement 2024](#).

Pearson revised its net zero goal in 2023 to realign its long-term targets with updated guidance produced by the SBTi. Information about this adjustment is documented in Pearson’s [Annual report and accounts 2024](#).

¹ The supporting documentation or information shall include: (a) how an Emissions Marketing Claim was determined to be accurate or actually accomplished; and (b) how interim progress toward that goal is being measured. A company may disclose all or any of these recommended documents: (1) CDP Climate Disclosure Survey Response; (2) Independent third-party verification of all of the company’s GHG emissions; (3) Company’s science-based targets for its emissions reduction; (4) Relevant sector methodology; and (5) Third-party verification used for the company’s science-based targets and emissions reduction pathway.

² Emissions Marketing Claims include claims that: (a) company has or will achieve net zero emissions; (b) company is carbon neutral; (c) company’s product is carbon neutral; (d) company does not add net carbon dioxide/greenhouse gases to the climate; (e) company’s product does not add net carbon dioxide/greenhouse gases to the climate; (f) company has made significant reductions to its carbon dioxide/greenhouse gas emissions; and (g) company’s product has made significant reductions to its carbon dioxide/greenhouse gas emissions.

Pearson has a goal to reduce absolute scope 1, 2 and 3 carbon emissions by 50% by 2030 against a 2018 baseline.

Pearson's strategy and progress to reach its 2030 emissions reduction goal, along with supporting data, are documented in its [Annual report and accounts 2024](#). Pearson's 2030 emissions reductions goal is validated by SBTi, as described in the report. An independent third party verified and provided limited assurance of Pearson's scope 1, 2, and 3 GHG emissions claims, among others, as described in the report and accompanying [ISAE 3000 Statement 2024](#).

Pearson achieved a 5.3% emissions reduction (location-based) during 2024 compared to 2023, which led to a 41% and 40% emissions reduction (location- and market-based, respectively) in 2024 against our 2018 baseline.

Pearson's emissions reductions are documented in its [Annual report and accounts 2024](#). An independent third party verified and provided limited assurance of Pearson's scope 1, 2, and 3 GHG emissions claims, among others, as described in the report and accompanying [ISAE 3000 Statement 2024](#).

Questions

If you have any questions related to this Disclosure, please feel free to contact us at sustainability@pearson.com.