

Pearson's Full Year 2021 Data Sheet (unaudited)

Revenue by business - select businesses

Ebn	2021	2020	Underlying change (%)*
Assessment & Qualifications	1.20	1.08	18%
Pearson VUE	0.53	0.47	19%
US Student Assessment	0.28	0.25	17%
Clinical Assessment	0.22	0.18	30%
UK & International Qualifications	0.18	0.17	3%
Virtual Learning	0.71	0.69	11%
Virtual Schools	0.45	0.41	17%
Online Program Management	0.26	0.28	1%
Higher Education	0.85	0.96	(5%)
US Higher Education	0.70	0.81	(6%)
International Higher Education	0.15	0.15	1%

*Underlying growth rates exclude both currency movements and portfolio changes. Unless otherwise stated, growth rates relate to the twelve-month period.

US Higher Education Courseware college units

Units by format			Year on year change
	2021 units	2020 units	Units
Print	1.5	1.5	(1%)
Bundles	0.5	0.7	(29%)
Platform	6.1	6.3	(2%)
Rental	0.3	0.2	46%
eText and Pearson+	3.6	3.7	(4%)
Total	12.0	12.4	(3%)

Key

Print: College textbooks

Bundles: College textbooks + platform

Platform: MyLab, Mastering and Revel

Rental: Print textbook rental