Pearson Global Accessibility Framework

Pearson is the World's Lifelong Learning Company. We help people realize the life they imagine through learning. Critical to this is working to improve access and, therefore, outcomes in all the contexts we provide learning and assessment solutions for, wherever and however people choose to learn.

In support of Pearson's global responsibility to all learners, we strive to provide products, services, and solutions that are accessible to all users, including users with disabilities. Our commitment is woven into the fabric of our learning and assessment materials, development processes, innovation efforts, employee culture, and partnerships.

Recognizing that accessibility is a constantly evolving landscape, we will make every effort to meet, update, and improve our policy framework as the technology and user needs change.

To ensure that we meet our ambition towards full accessibility each operating unit within Pearson will adopt relevant accessibility standards and processes that align with their specific customers, geographies, and regulatory environments. Specifically, each Pearson operating unit will maintain and implement a set of guidelines that describe how it will comply with this global accessibility policy framework as follows:

- Specific accessibility guidelines and requirements the business will follow to ensure that products, solutions, and services, including public-facing websites, are accessible to individuals with disabilities. Requirements must aim to conform to current WCAG accessibility standards at the AA level.

- A governance structure that will ensure and oversee the execution of their business-specific guidelines.

- Plans for communication, training, and outreach internally or externally, if needed

- An independent audit protocol to ensure accessibility standards are being met and documented.

- A mechanism to create and maintain product roadmaps that track progress towards full accessibility standards-compliance, including appropriate plans for legacy courseware and materials as specified in their content strategy.

As part of the implementation of this global accessibility framework, Pearson has a Global Accessibility Steering Committee comprising members representing operating units and enabling functions from across Pearson with responsibility for the implementation of accessibility in their area of the business. The charter of the Global Accessibility Steering Committee includes:

- Providing guidance and support for each operating unit's specific accessibility efforts.

- Reviewing operating unit-specific accessibility guidelines and supporting alignment.

- Contributing to, and sharing outcomes of, accessibility audits to advise on the implementation of recommendations.

- Sharing best practices and efforts to implement accessible solutions.

- Staying up to date on accessibility news, tools, and progress.