A long way in a short time... but more to do.

We are making good progress towards our target.

Many factors have contributed to reaching this point in the journey, the COVID-19 pandemic has had a big impact. However, our strategy for digitisation has also sped up the transition. There are many factors which will impact the remainder of our journey to net zero, significantly, the rate of change of our suppliers' own transition has an impact on ours. While we may have made good progress quickly, we anticipate an increasingly challenging journey over the next eight years to address our Scope 3 emissions.

01
Further digitisation and re-organisation of our print supply chain (e.g. print on demand)

02
Engaging our wider supply chain to deliver their own GHG reductions

03
Adopting flexible working polices that reduce emissions from business travel, commuting and offices

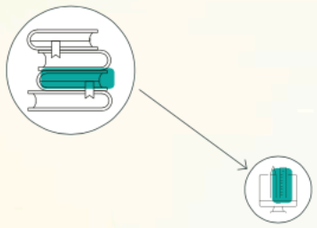
2021 ---------- 2030

Our aspiration

- **By 2030, we will reduce scope 1, 2 & 3 emissions by 50% against a 2018 baseline as approved by the Science-Based Targets initiative**
- **We will be net zero across scope 1, 2 & 3 by 2030**

Our ongoing journey in reducing our carbon footprint is highlighted through the shift from print to digital in US Higher Education Courseware over the last decade since the launch of the strategy.

Our strategy in **US Higher Education Courseware** is to pivot from printed learning material to fully digital solutions – good for learner access, affordability and outcomes – and also playing a significant role in our carbon reduction.



Since 2010, print units* have decreased...

2010
21m units

2021
2m units

...digital units have almost doubled...**

2010
5.5m units

2021
9.7m units

* Print units include print and packages. Rental excluded
** Digital units include e-text, platform and Pearson+

As a result of our digitisation in Higher Education, related emissions have reduced by 90%

2010
77,571 CO_2 tonnes

2021
9,200 CO_2 tonnes

This digitisation strategy means that higher education content in the US is becoming more affordable...

2010
c.$100
for a print textbook

2021
c.$50
for an eBook

c.$75
for a platform product

Pearson+
With Pearson+ content is now
$9.99
a month*

Estimates and assumptions

- In this illustration, product footprint excludes any product development emissions associate with people and office activity.
- Print emissions are based on internal footprint per text book and include manufacturing, print and distribution to customer.
- Digital emissions are based on internal footprint tool and as the tool becomes more accurate, we will make adjustments to calculations as appropriate
- The illustration excludes the emissions associated with data centres. Further work will be undertaken to better understand the footprint of digital products.

* Pearson+ $9.99 is for Single Subscription